

CALL FOR *N*OMINATIONS

THE PRESS CLUB OF TOLEDO



TOUCHSTONE

The Press Club of Toledo annually recognizes newsmakers and newsbreakers in the Northwest Ohio region through the prestigious Touchstone Awards. We invite you to nominate those individuals who have made an outstanding contribution to Northwest Ohio through journalistic excellence or community service.

The deadline for nominations is 5 p.m. on Friday, July 9, 2010.

This year's Touchstone Awards winners will be announced on Thursday, October 14, 2010 at 6 p.m. at the Toledo Club.



THE AWARDS

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THE EXCELLENCE IN JOURNALISM TOUCHSTONE

is presented in five categories to the person(s) who, in the opinion of the judges, exhibited high journalistic standards in their reporting over the last 12 months (July 1, 2009 – June 30, 2010).

The five categories are:

- Print – Daily (newspapers)
- Print – Non-daily (newspapers and magazines)
- Broadcast (all radio and television entries)
- Student (print, broadcast or new media produced by students for publication, broadcast or distributed online or via cable)
- New Media (blogs, podcasts, Web sites, Web site content, etc.)

Judges will consider hard news, features, editorials/ commentary, sports reporting, and photojournalism. Nominees will be evaluated on the quality and impact of their work. Web sites will be evaluated on writing, layout, and design that best utilizes all that the Internet has to offer. The Excellence in Journalism TOUCHSTONE will be based on merit and will be presented to as many nominees as the judges deem worthy.

Specifically address the following in your nomination:

- Date of story
- Medium that carried the story
- Why you believe the story demonstrates high journalistic standards

THE GOLDEN TOUCHSTONE is awarded to the individual whose personal acts or professional endeavors have had a substantial, positive impact on journalism in the greater Northwest Ohio region. Nominees will have served as a mentor to future journalists, shaped the future of news coverage in northwest Ohio, devoted their careers to excellence in journalism and/or achieved substantial accomplishments throughout their careers. This award will be presented only when the panel of judges deems a nominee worthy.

Specifically address the following in your nomination:

- Detailed description of the person's long-term commitment to journalism.
- Explanation of how this person served as a mentor, shaped the future of news coverage and devoted his or her career to excellence in journalism.
- Honors or recognition this person has received as the result of his or her work in journalism.
- Why you believe this person's work has had a positive impact on journalism in the area/community.





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TOUCHSTONE

THE TOUCHSTONE CONTRIBUTOR AWARD is presented to the person or organization whose professional and/or personal efforts have had a significant impact on the quality of life in the greater Northwest Ohio area over the last 12 months, (July 1, 2009 to June 30, 2010). The TOUCHSTONE Contributor Award can be presented to a leader in the corporate, labor, education or human services sectors, or a member of the community at large. Nominees will be evaluated on the value of their professional or personal contributions to the way Northwest Ohio region residents live and work.

Specifically address the following in your nomination:

- Detailed description of the type of work for which you chose to nominate this person or organization.
- Examples of how this person's or organization's work has had an impact on the quality of life in our region.
- Why you believe this person's or organization's work is consistent and of high quality.
- Honors or recognition the community has bestowed on this person or organization as a result of their contribution.

Please limit your nomination to 400 words. In addition, please include a personal biography of not more than 250 words.

THE TOUCHSTONE LIFETIME ACHIEVER AWARD is presented to a living person who demonstrates a long-term commitment to residents of the region, and whose personal acts or professional endeavors have had a consistent and positive impact on the Northwest Ohio area. Nominees will be evaluated on the national and international recognition they have brought to the region. The winner will have generated "good news" for Northwest Ohio through volunteer or professional endeavors, not just have attained celebrity or social status. This award will be presented only when the panel of judges deems a nominee worthy.

Specifically address the following in your nomination:

- Detailed description of the person's long-term commitment to the region.
- Explanation of how this person enhanced the reputation of the greater Northwest Ohio area.
- Scope of the recognition this person has brought to the region.
- Length of time this person resided in the area.

Please limit your nomination to 400 words. In addition, please include a personal biography of not more than 250 words.



NOMINATION FORM

How to submit a nomination:

- Complete the information below, clearly marking which TOUCHSTONE Award applies to your nomination.
- Submit a narrative indicating why your nominee deserves the 2010 TOUCHSTONE Award. Include support information with the nomination form attached. Enclose a clipping or DVD of news story. (Clipping/DVD applies only to "Excellence in Journalism Touchstone" nominations).
- Enclose a check made payable to the Press Club of Toledo. Nomination fees are \$25 for all categories except the student category, which is \$10.

Check **one** of the following:

- The EXCELLENCE IN JOURNALISM TOUCHSTONE — Print–Daily newspaper (*To recognize exemplary journalism between July 1, 2009 and June 30, 2010*)
- The EXCELLENCE IN JOURNALISM TOUCHSTONE — Print–Non-daily newspaper (*To recognize exemplary journalism between July 1, 2009 and June 30, 2010*)
- The EXCELLENCE IN JOURNALISM TOUCHSTONE — Broadcast–All television and radio entries (*To recognize exemplary journalism between July 1, 2009 and June 30, 2010*)
- The EXCELLENCE IN JOURNALISM TOUCHSTONE — Student–Print or electronic entries (*To recognize exemplary journalism between July 1, 2009 and June 30, 2010*)
- The EXCELLENCE IN JOURNALISM TOUCHSTONE — New Media – Blogs, podcasts, Web sites and site content (*To recognize exemplary journalism between July 1, 2009 and June 30, 2010*)
- The GOLDEN TOUCHSTONE AWARD (*To recognize lifetime achievement in the field of journalism in the Northwest Ohio region*)
- The TOUCHSTONE CONTRIBUTOR AWARD (*To recognize outstanding contributions made to the Northwest Ohio community between July 1, 2009 and June 30, 2010*)
- The TOUCHSTONE LIFETIME ACHIEVER AWARD (*To recognize long-term efforts to enhance the quality of life in the Northwest Ohio region*)

Name of Nominee: _____

Title or Occupation: _____

Place of Business: _____

Business Address: _____

Business Phone: _____ Home Phone: _____

Email Address: _____

- Photo of nominee is included. (Required)

Name of Nominator: _____

Title or Occupation/Organization: _____

How would you like to be recognized in materials? _____

Business Address: _____

Business Phone: _____ Home Phone: _____

Email Address: _____

Nominator's Signature: _____

Mail your nomination to Press Club of Toledo, P.O. Box 2469, Toledo, Ohio 43606 or deliver in person to Fifth Third Center at One SeaGate, Attention: Karen Fraker. Nominations are due by 5 pm on Friday, July 9, 2010. Enclose your check payable to the Press Club of Toledo. (\$25 per entry except student, which is \$10)

